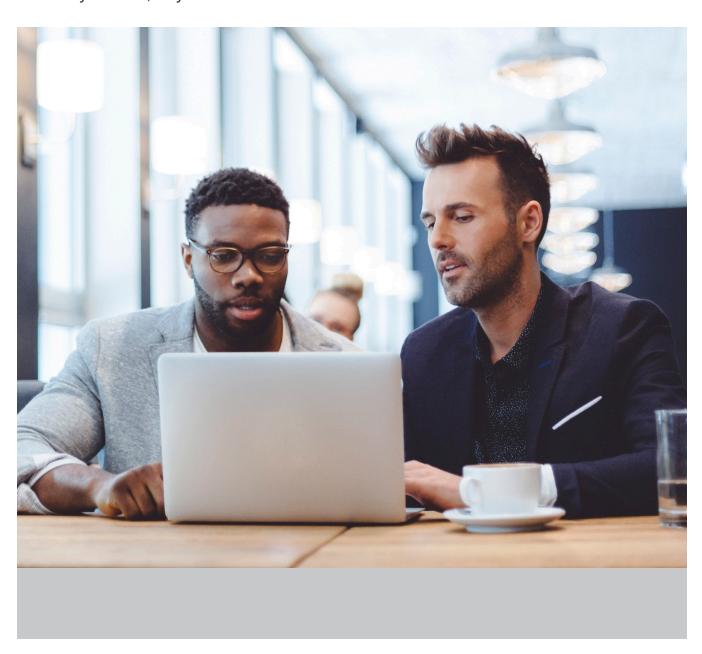


## **SOLUTION BROCHURE**

## $\mathsf{Polycom}^{\scriptscriptstyle{\otimes}}\,\mathsf{RealPresence}\,\,\mathsf{Clariti}^{\scriptscriptstyle{\mathsf{IM}}}$

Powerful collaboration software connects colleagues visually, from any device, anywhere



# Unleash the power of human collaboration

Globalization, mobile devices, BYOD, and cloud are changing how and where we communicate, collaborate, share and manage information. These realities in the workplace are compelling business to meet these changes to gain a competitive edge. At the same time, hyper-competition requires teams from around the world to come together and work more efficiently, improve business processes and ultimately make the right decisions faster. Simply put, organizations must find better ways to work together to succeed in our fast-paced world.

Whether you want to improve communications, increase productivity, build better teams or enhance your corporate culture, Polycom® RealPresence Clariti™ lets you unleash the power of human collaboration with a simple, powerful, and flexible solution. RealPresence Clariti connects people with HD voice, content, video and web collaboration, bridging locations across any distance, device or timeline.

Consider for a moment, if everyone had access to consistent, feature-rich collaboration technologies—on mobile devices, in purpose-built environments or on laptops. Now, what if you could make that possible with easy licensing that scales with your needs and with a solution that is comprehensive with rich analytics and proven features? What if you had the choice of deployment—your own hardware, private cloud or a mix of both? Finally, what if you could integrate these collaboration benefits into your business processes and ecosystems to truly make it easy for everyone to use? RealPresence Clariti collaboration infrastructure software makes all of this possible so you can unlock greater opportunities and achieve better business results.

Organizations looking to enable impactful collaboration choose Polycom because we offer trusted and proven collaboration with HD video, clear audio and rich tools to meet the needs of every user, business and budget.



## The Polycom difference



#### Powerful video collaboration software

Polycom® RealPresence Clariti™ includes desktop, mobile and soft web clients that seamlessly connect to team environment solutions in huddle spaces, conference rooms, boardrooms and immersive telepresence. Unmatched Skype for Business integration ensures everyone has a better video conferencing experience without worrying about the technology.

#### Virtual meeting rooms (VMRs)

RealPresence Clariti allows people to collaborate with remote teams using any device from any location. Scale up to 375,000 VMRs and support for up to 75K simultaneous devices.

#### Comprehensive management

RealPresence Clariti provides analytics that deliver actionable intelligence that helps customers effectively plan, manage and monitor the video network to assure mission-critical delivery. Manage both audio and video devices to ensure collaboration continues to run smoothly in your organization.

#### Simplified user experience

Users maintain the familiar workflow of scheduling meetings with their regular calendar and active directories to invite colleagues. RealPresence Clariti provides a simple click-to-call environment where people can quickly video conference with each other on-demand without losing critical time in meeting setup and calendar alignment.

#### B2B and B2C collaboration

Video conferencing and content sharing isn't limited to just your organization. RealPresence Clariti lets you collaborate with partners, customers, vendors and virtually anyone outside

of your organization. The functionality and features included in RealPresence Clariti make joining meetings as simple as click-to-connect for all your guests from any device.

#### Broadest integration and interoperability

RealPresence Clariti offers industry leading Skype for Business integration with included Polycom RealConnect, the only Microsoft certified video interoperability solution that allows standards-based room devices from Polycom, Cisco, and others to seamlessly join a Skype for Business meeting.

#### Flexible Deployment Choices

You choose how to deploy RealPresence Clariti—on-premises in a private cloud or through a partner-hosted service. RealPresence Clariti is based on the number of concurrent users. By deciding how many people need to communicate at the same time, you enable your entire organization with collaboration tools on any device—with the ability to add more licenses at any time. Choose from either a subscription or perpetual licensing model that fits your needs. Streamlined installation and deployment get you and your teams up and collaborating in no time.

#### Advanced options

Connect other applications from Google calendaring services to CRM applications like Salesforce through open APIs to customize and build the solution that works best with your organization's workflow. Optional upgrades for advanced analytics, recording and streaming, and remote management extend the solution with even more power.

<sup>\*</sup>Polycom continues to provide hardware options.

## Polycom global services

Polycom's number one priority is ensuring our customers' success in achieving business outcomes by providing the expertise needed to realize the full potential of their investment in collaboration solutions. From planning, deployment and integration to supporting, operating and optimizing collaboration solutions within the UC environment, Polycom delivers professional services that assist you throughout your collaboration journey.

Solution design and readiness services ensure you get the collaboration solution that's right for your unique organizational requirements. Implementation services speed the time to solution readiness, and integration services ensure the solution works seamlessly within your existing UC and business applications environment. Support services provide flexible customer care options that range from standard technical support to proactive services designed to increase solution value and utilization.

Your success in driving business outcomes is our ultimate goal.

#### Learn more

Read why organizations trust RealPresence Clariti for their video communications.



### About Polycom

Polycom helps organizations unleash the power of human collaboration. More than 415,000 companies and institutions worldwide defy distance with video, voice and content solutions from Polycom. Polycom and its global partner ecosystem provide flexible collaboration solutions for any environment that deliver the best user experience and unmatched investment protection.

Polycom, Inc. 1.800.POLYCOM www.polycom.com Polycom Asia Pacific Pte Ltd +65 6389 9200 www.polycom.com.sq Polycom EMEA +44 (0)1753 723282 www.polycom.co.uk

